



Benefiting the Jesus Center

2017 Run for Food Presented By California Olive Ranch 5K Run/Walk Sponsorship

Bidwell Park, Chico, California

Thanksgiving Day Sponsorship of Run for Food is a “win-win” for your business and the Jesus Center. Each level provides a benefit for you and support for the services of the Jesus Center.

Run for Food began in 2006 with a huge outpouring of community support for the programs and services of the Jesus Center. A group of local families and businesses rallied to organize an inaugural event designed for an ambitious 300 participants. Since then it has grown considerably each year attracting over 5,000 participants in 2016. This raised enough funds to provide nearly 40% of the meals the Jesus Center serves to the homeless and poor in our community. Your sponsorship combined with the walkers and runners of all ages promise the continuation of services for the neediest among us.

SPONSORSHIP LEVELS

GOLD Sponsor (\$2,500)

- Company logo on TV ad (sponsorship and logo must be received by October 13)
- Company logo on the T-Shirt
- Company logo displayed on online registration confirmation page and participant receipt
- Company logo and information featured on the Run for Food and Jesus Center Facebook pages (logo must be received by November 1)
- Company logo appears in the Thank You Banner at Event
- Company logo appears on appropriate signage
- Company logo on the Jesus Center mailer (60,000 circulation)
- Company logo displayed on the Virtual Event Bag
- Company name appears in the e-mailer
- Website link from the Run for Food website
- Recognition award for display at your business
- Recognition on race day
- 4 free entries to the race
- Company may include coupon or offer in Virtual Event Bag emailed to participants

SILVER Sponsor (\$1,000)

- Company logo on the T-Shirt
- Company logo appears in the Thank You Banner at Event
- Company logo appears on appropriate signage
- Company logo displayed on the Virtual Event Bag
- Company name appears in the e-mailer
- Website link from the Run for Food website
- Recognition on race day
- 2 free entries to the race
- Company may include coupon or offer in Virtual Event Bag emailed to participants

BRONZE Sponsor (\$500)*

- Company name on the T-Shirt
- Company name appears in the Thank You Banner at Event
- Company name appears in the e-mailer
- Company name appears on appropriate signage
- Company name displayed on the Virtual Event Bag
- Website link from the Run for Food website
- Recognition on race day
- Company may include coupon or offer in Virtual Event Bag emailed to participants

Kilometer Sponsor (\$200)

- Company name appears on a shared race kilometer marker
- Company name appears in the e-mailer
- Company name appears in the Thank You Banner at Event
- Company name recognized on Run for Food website
- Company name displayed on the Virtual Event Bag
- Recognition on race day

Friends of the Jesus Center (\$100)

- Company name appears in the e-mailer
- Company name appears in the Thank You Banner at Event
- Company name recognized on Run for Food website
- Company name displayed on the Virtual Event Bag
- Recognition on race day

Team Sponsor

(Employee groups of 15 or more registering and paying together. Separate from all other sponsorship levels.)

- Company name appears on appropriate signage
- Company name recognized on Run for Food website
- Company name displayed on the Virtual Event Bag
- Recognition on race day

To ensure that your company name is represented on selected marketing materials, please send your contribution by November 1. Thank you.

Please make check payable to Run for Food and mail it to: Run for Food, P.O. Box 1535, Chico, CA 95927
For more information, please call tel 530-624-6932 or email Susan Isom at susan@runforfood.com

You can also pay via electronic check with no added fees by using the following link: www.raceplanner.com/register/index/2017-Run-for-Food-Sponsorship

_____ BUSINESS

_____ CONTACT

_____ ADDRESS

_____ E-MAIL

_____ PHONE ()

www.runforfood.com

*Based on the number of Bronze level Sponsors of past years, this might be the last year Bronze sponsors' names are printed on the back of the shirt.